

# AI-driven Governance and Security for Data Clouds and Lakehouses

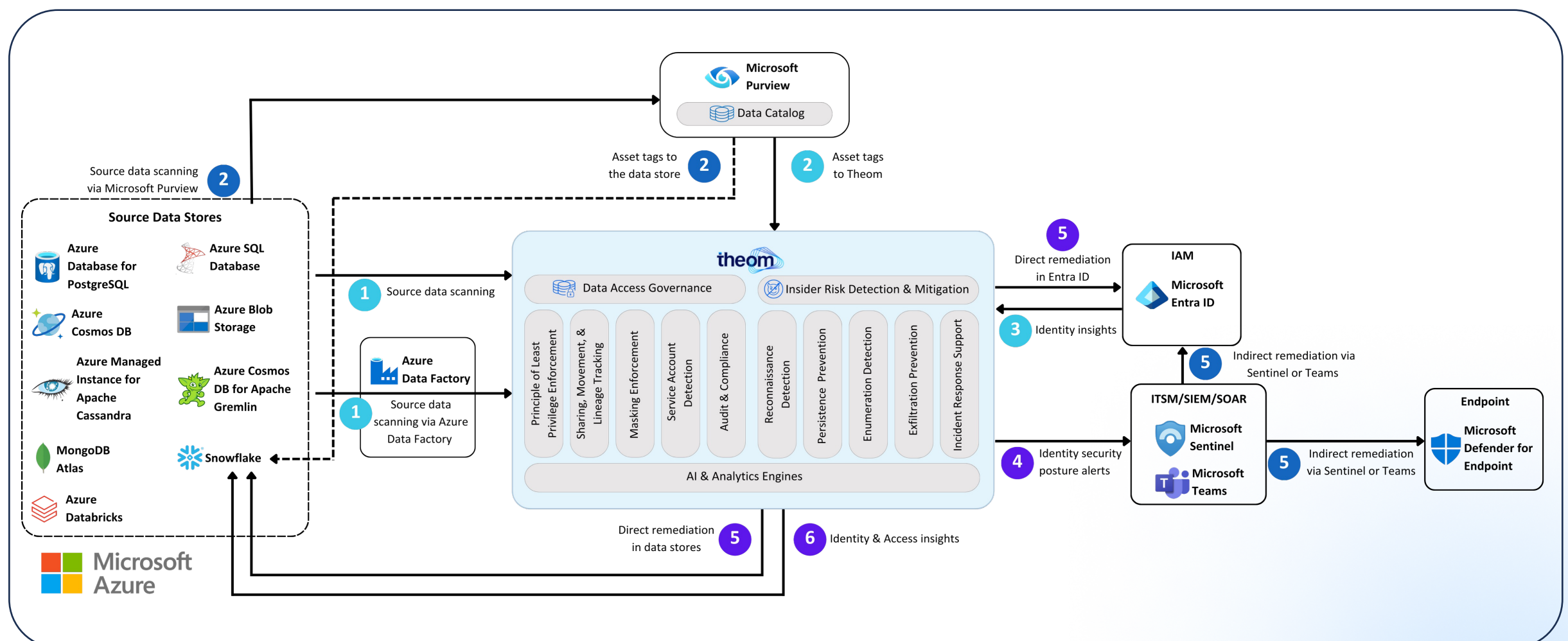
## Challenge

With the advent of Generative AI, enterprises are expected to move their data into the cloud at staggering rates. With more data comes more responsibility, not just morally but also legally. Regulatory policies like GDPR, HIPAA, PCI, and numerous others drive the need for Data Governance – a set of rules and procedures that govern the ownership and accessibility of data. Though cloud and data platforms offer reasonable security, managing the millions of configurations that sit on top of these platforms is not scalable and puts the underlying data at serious risk. Data Governance requires continuous surveillance of who accesses what data with what privileges from where and at what time – a task that requires 24/7 continuous management.

## Theom on Azure

Theom partners with Azure to provide an AI-driven, data-centric data governance and security platform that ensures ONLY the right people have access to the right data at the right time, minimizing the risks of data breaches and ensuring compliance with data protection and security regulations. Theom uniquely embeds in Azure, enabling Theom to see every individual data access attempt and query in the clear without transferring any data or metadata out (or generating egress costs). Theom discovers the appropriate data access policies and configures Azure to enforce those policies effectively, *at scale*. Theom also governs clean rooms for data exchanges and enforces data access governance across multiple clouds and data stores.

## Theom-Azure Architecture



# Why Theom on Azure?



## Policy Orchestration

- Enforce access controls from Theom's policy discovery and administration points all the way to Azure's policy decision and enforcement points



## Configuration at Enterprise Scale

- Configure high-level abstractions based on identities, roles, and data at scale



## Insider Risk & Data Breach Protection

- Baseline user behaviors with AI to detect data abuse and threats and stop exfil attacks



## Governance Across Clouds, Catalogs, & Data Stores

- Enforce data access governance wherever your data stores are and tag cataloging data in your data store for multiple data catalogs



## Simplified Compliance & Controls

- Enforce compliance rules and controls that follow your data wherever and whenever your data moves inside Azure, or even across data store boundaries

## Who to Contact



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